

TEMI ADIGUN

London | 07778 639987 | adiguntemi@gmail.com | [LinkedIn](#) | [Portfolio](#)

PROFESSIONAL SUMMARY

My experience spans building a consumer brand, developing products and campaigns, partnerships and digital projects. Through ULLA HAIR®, I've worked from the earliest stages of an idea through to bringing products and creative concepts to market, working across customers, creatives and manufacturers along the way. I'm now looking to bring that experience into creative strategy, combining ideas, audience understanding and execution.

EXPERIENCE

Founder | ULLA HAIR®

Jan 2025 – Present

- Built ULLA HAIR® from an idea into a revenue generating DTC brand with over 1,000 customers in the first year, managing product formulation, creative direction and marketing.
- Identified key gaps in ULLA's content, specifically the need for social proof, full body imagery, dedicated paid creative and a stronger brand world beyond just founder led content.
- Turned those insights into the creative brief for a new brand campaign, producing photo and video shoots on location with a photographer, cinematographer, model and hairstylist.
- Tested different hooks, visual formats and product stories across TikTok and Instagram, using performance data to generate over one million organic views.
- Travelled to China to work directly with manufacturers on product development, custom blending a mixed fibre material to solve a major quality issue for our customers.

ADDITIONAL PROFESSIONAL EXPERIENCE

Corporate Partnerships Manager | The Upper Room

Jul 2024 – Mar 2025

- Built a corporate partnership pipeline using Apollo and Beacon CRM to find and reach out to businesses aligned with our social mission.
- Developed a structured Bronze, Silver and Gold partnership model, giving corporate partners clear investment tiers and tangible benefits.
- Designed and wrote the corporate pitch deck and sales materials, translating community impact stories into a proposition that landed a long term partner.
- Managed relationships with business partners to keep corporate teams engaged with our community work after the initial deal.

EXPERIENCE (CONTINUED)

Computer Science Teacher | Chislehurst School for Girls

Sep 2025 – Mar 2026

- Turned complex technical topics into clear, visual lessons for classes of up to 30 students, adapting the content for different levels of understanding.
- Used weekly student work to identify where students were struggling, adapting learning materials and support to address gaps as they emerged.
- Started a weekly coding club to give students a low pressure space to build practical tech projects outside class.

Computer Science Teacher | Welling School

Sep 2021 – Jul 2024

- Created a two week Women in STEM campaign after noticing a drop in female enrolment, driving a 5 percent increase in girls choosing the subject.
- Tracked student performance data over time, using those insights to predict outcomes and build targeted revision plans ahead of key assessment periods.
- Co created department curriculum resources, breaking heavy technical material down into structured, step by step learning guides.

EDUCATION

BA (Hons) Information Technology with Business, 2:1

Coventry University

SKILLS

Creative Strategy | Ideation | Brand Storytelling | Audience Insights | Market Research | Analytical Skills | Problem Solving | Adaptability | Project Management | Stakeholder Management

Tools: Figma | Adobe Photoshop | Canva | CapCut | DaVinci Resolve | Klaviyo | Meta Ads Manager | Meta Pixel | Google Analytics | Claude | Codex | Microsoft Excel | PowerPoint